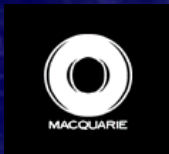


M6toll

ASECAP Study Days

Marrakech 2008

Estimating a carbon footprint for the M6 Toll



Tom Fanning – Macquarie Motorway Group
(Member of ASECAP Steering Committee)



Geoff Pugh – Staffordshire University Business School

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M6toll Economic and environmental effects of the M6 Toll

- M6 Toll
 - UK's 1st toll motorway (c.43 kilometers)
 - One of the UK's two major examples of the demand management of traffic
- Evaluation of "external" effects
 - Supported by Midland Expressway and regional partners
- ① Sub-regional economic impact of a new toll motorway
 - 1st stage completed
- ② Carbon footprint and offset
 - Underway

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The effects of new toll road tolls on economic development

- **Consultancy Report**
 - Later published in *Regional Studies*
- **Conclusions**
 - Big impact on industrial land development in the M6 Toll “corridor”
 - 250 new jobs created
 - NPV of additional output \approx £100m
 - \leq 10% of the NPV of the M6 Toll
- **Can we separate the effects of tolling from the effects of infrastructural development?**
 - Common view:
 - Response to our preliminary quantitative findings

“... this study does not address ... the effect of tolling the road.
Removing the tolls would give a big boost to the economy ...”

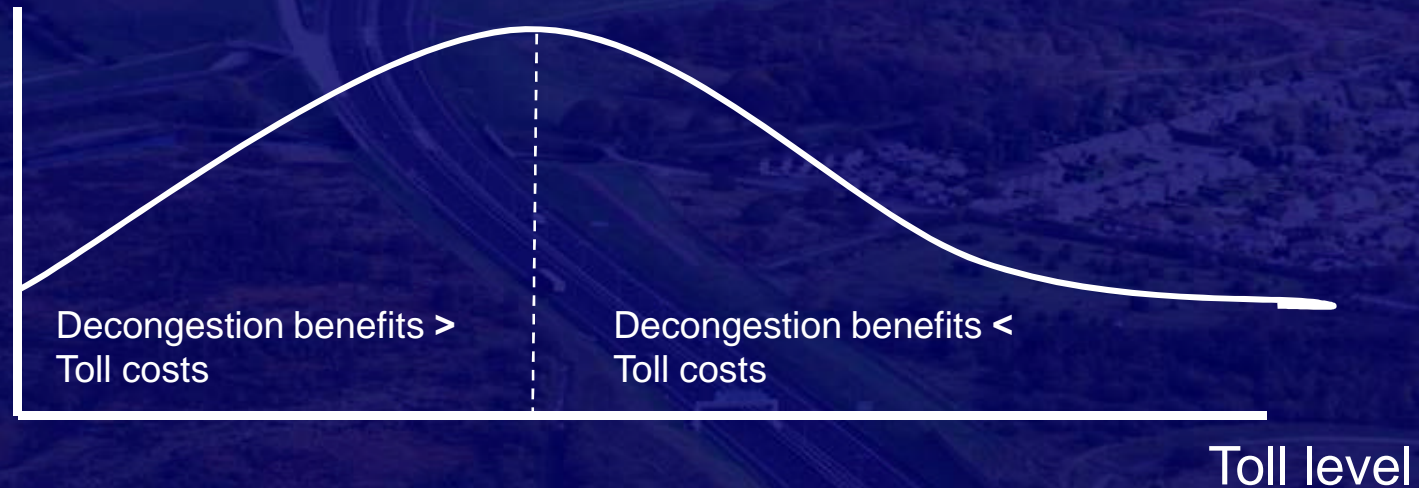
John McGoldrick, coordinator of the National Alliance Against Tolls (BBC News)

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M6toll Our response: not necessarily!

Development effect



Economic development effect of tolls

- **Direct:**
 - Toll \Rightarrow less traffic \Rightarrow negative development effect
- **Indirect:**
 - Toll \Rightarrow decongestion \Rightarrow positive effect on business use
 \Rightarrow positive development effect

Which dominates?

- UK roads congested!
 \Rightarrow Toll roads likely to promote economic development more than un-tolled roads

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M6toll Carbon footprint: Aims

- Produce carbon footprint for M6 Toll
- Produce carbon footprint for M6
- Produce a set of policy options to address carbon footprint issue

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M6toll Carbon Footprint: definition

"The carbon footprint is a measure of the exclusive total amount of carbon dioxide emissions that is directly and indirectly caused by an activity or is accumulated over the life stages of a product."

Weidman and Minx (2007)

M6toll Carbon footprinting applied to roads

1. Construction

- Main carriageway
- Slip roads
- Bridges
 - 57 new bridges constructed
 - Some existing bridges modified
- 6 Toll stations
- Lighting
- Headquarters and associated buildings

2. Operation

- Toll stations
- Lighting
- Fleet vehicle operation
- Pumping station
- Long-term maintenance
 - Related to traffic volume
- Landscape maintenance
- HQ

3. Traffic

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M6toll ① Construction (indicative)

- Previous study (Stripple, 2001)
 - Tonnes of CO₂ per kilometer constructed
 - Maximum: 2,750
 - Minimum: 2,000
- Applied to M6 Toll (entire length)
 - Maximum: 120,000 tonnes
 - Minimum: 86,000 tonnes

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M6toll ② Operation: other than traffic (incomplete)

| | Kilowatt hours (kwh) per year | Tonnes of (CO ²) per year |
|---|----------------------------------|--|
| Facilities <ul style="list-style-type: none">•Toll stations•MMAs•Pumping Station•ESB | 1,351,299 | 712 * |
| Lighting | 2,179,295 | 1,148 * |
| Vehicle fleet | N.A. | 178 |
| Total | | 2,038 |

* Calculated from:
DEFRA's Guidelines for GHG conversion factors for company reporting June 2007

M6toll ③ Traffic

- Total 142,096 to 150,264 tonnes per year
 - Motorbikes + Cars + Cars and Trailers
 - HGVs etc. to be determined
- Cars dominate
 - c.16m car journeys in July 2006-June 2007
 - Defra (2007) conversion factors

| Class | Total for entire M6 Toll (tonnes of CO ₂ per year) |
|---------------------|--|
| • Motorbikes | 168 to 230 |
| • Cars | 141,000 to 149,000 |
| • Cars and Trailers | 928 to 1,034 |
| • Vans and coaches | 3,154 * |
| • HGVs | 3,000 * |

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M6toll Interim Conclusion: total carbon footprint

- Lifetime totals (tonnes of CO₂)
 - Construction (maximum over 50 years): 120,000
 - Operation (minimum over 50 years): 100,000
- Traffic
 - One year: 150,000
 - Traffic dominates
 - But lifetime total $\neq 150,000 \times 50$

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Some good news!

- EU plans for reducing vehicle emissions
 - Falling per vehicle emissions may more than offset rising vehicle numbers
 - Engine technology
 - Fuel technology
 - CO2 emissions associated with the M6 Toll should peak and then fall

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Comparing M6 with M6 Toll

- Some differences
 - More HGVs
 - Longer rush hours
 - More accidents leading to more slow downs
 - Higher maintenance because
 - Higher overall traffic
 - On viaduct in part
 - More accidents

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M6toll Policy

- On-site issues e.g.
 - Planting of trees
 - Potential for combined heat and power scheme
- Off site
 - Behavioural change through driver education
 - e.g., www.ecodrive.org
- Offsite – offset options
 - Purchase of carbon credits
 - Clean Development Mechanism projects?

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M6toll **Indicative: tree planting**

Estimate potential carbon offset in a stand of Oak

| Year | Trees per hectare | Tonnes of CO2 offset per per tree | Tonnes of CO2 offset per hectare |
|------|-------------------|--------------------------------------|-------------------------------------|
| 0 | 4,200 | 0 | 0 |
| 25 | 4,200 | 0 | 7.34 |
| 50 | 1,006 | 0.08 | 78.96 |
| 75 | 428 | 0.49 | 206.8 |
| 100 | 244 | 1.54 | 372.24 |

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M6toll Tree planting

- Planted area of M6 Toll
 - 225 hectares
 - 1 million plants/trees
- Using previous slides figures
 - $80 \times 225 = 17,776$ tonnes offset over 50 years
 - $372 \times 225 = 83,754$ tonnes over 100 years

This is an overestimate but suggests that a large proportion of the CO2 due to construction has been offset by M6 Toll planting

- New Standard – “KITE”
Tree planting not accepted
- Carbon Trust – Identify 3 steps:-
 - Stage 1 - Direct Emissions Reduction
By reducing directly controlled emissions through energy efficiency, long life bulbs, low carbon energy supply.
 - Stage 2 - Indirect Emissions Reduction
By reducing emissions and costs across the supply chain.
 - Stage 3 – Offsetting
Verify a number of products via that exceed expectations in the level of reductions obtained.

M6toll Tolling Policies

- London Concession - Charge penalties for vehicles over 2.0L
- Reconsider charging techniques within the classes

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THANK YOU

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Sustainability
and
Regeneration

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